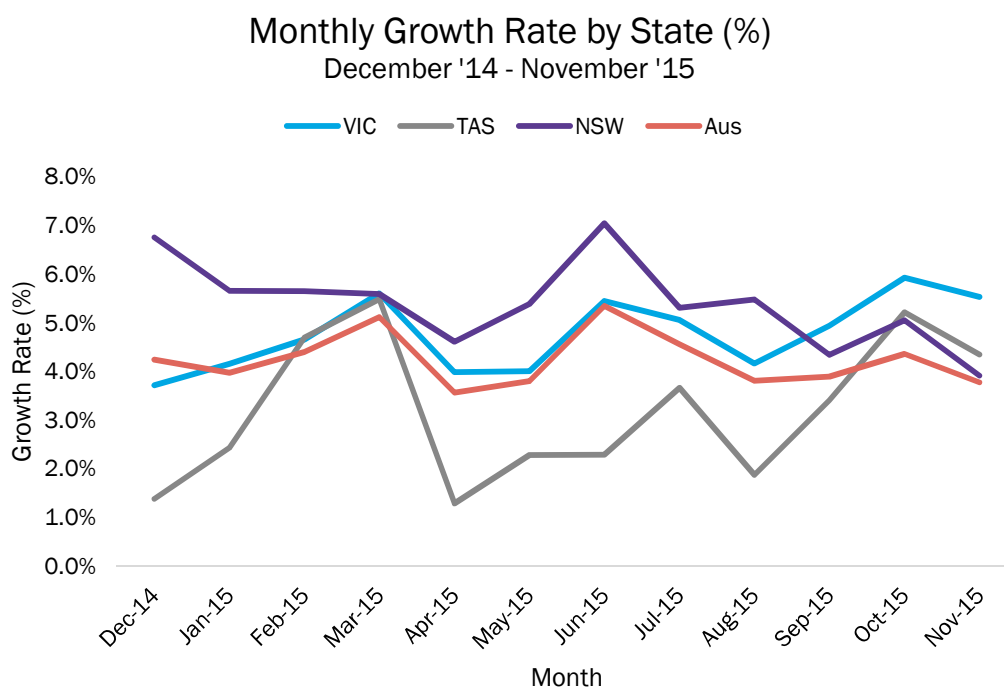


## Household goods continue to drive retail trade growth

The recent release of the November 2015 retail trade figures by the Australian Bureau of Statistics revealed continued growth in the Household Goods sector.

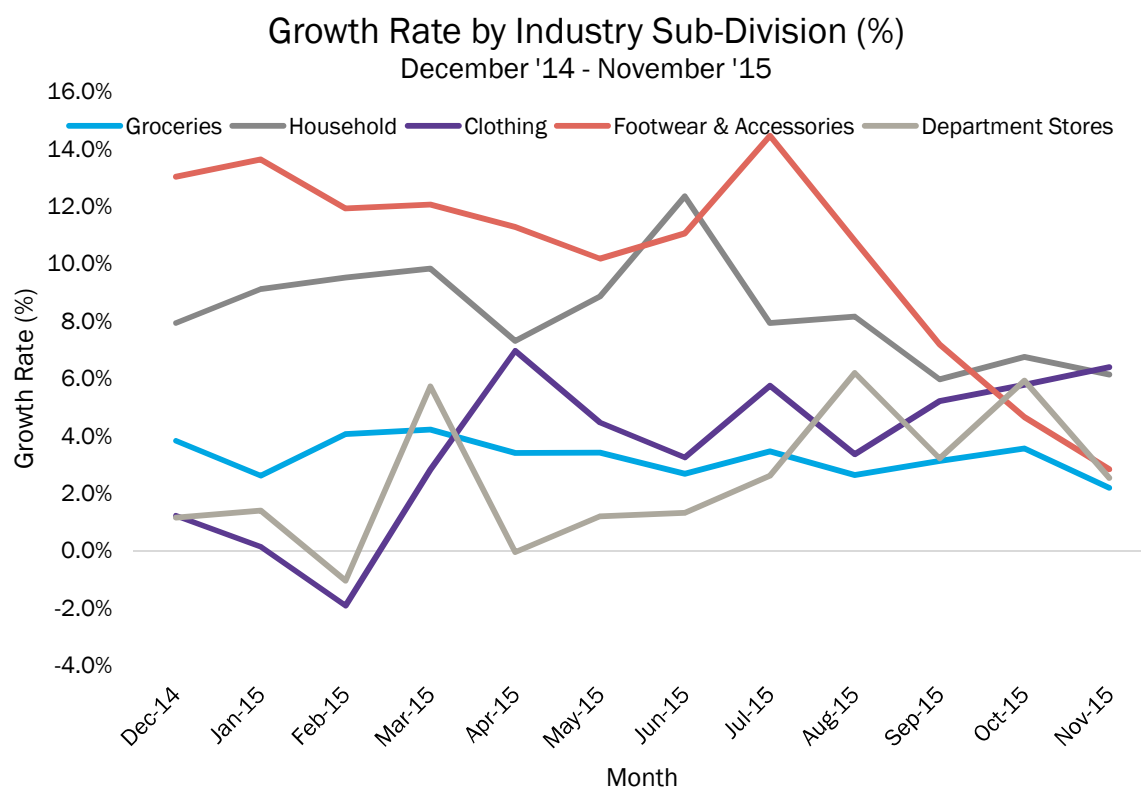
As indicated in the graph below, the retail sector grew by 3.8 per cent nationally, with Victoria (5.5 per cent), Tasmania (4.3 per cent) and New South Wales (3.9 per cent), growing at a larger rate than the national average.



\*Source: ABS 8501.0 - Retail Trade, Australia, November 2015

Analysis, conducted by the National Retail Association highlights that solid growth was achieved within the Household Goods subcategory of Furniture and Homewares, which increased by 7.0 per cent. This growth represents an additional \$80 million on items such as mattresses, floor rugs, and kitchenware.

Clothing has also continued its recent strong performances, recording a solid growth rate of 6.4 per cent in November, which accounts for an additional spend of \$77.1 million compared with the same time period in 2014.



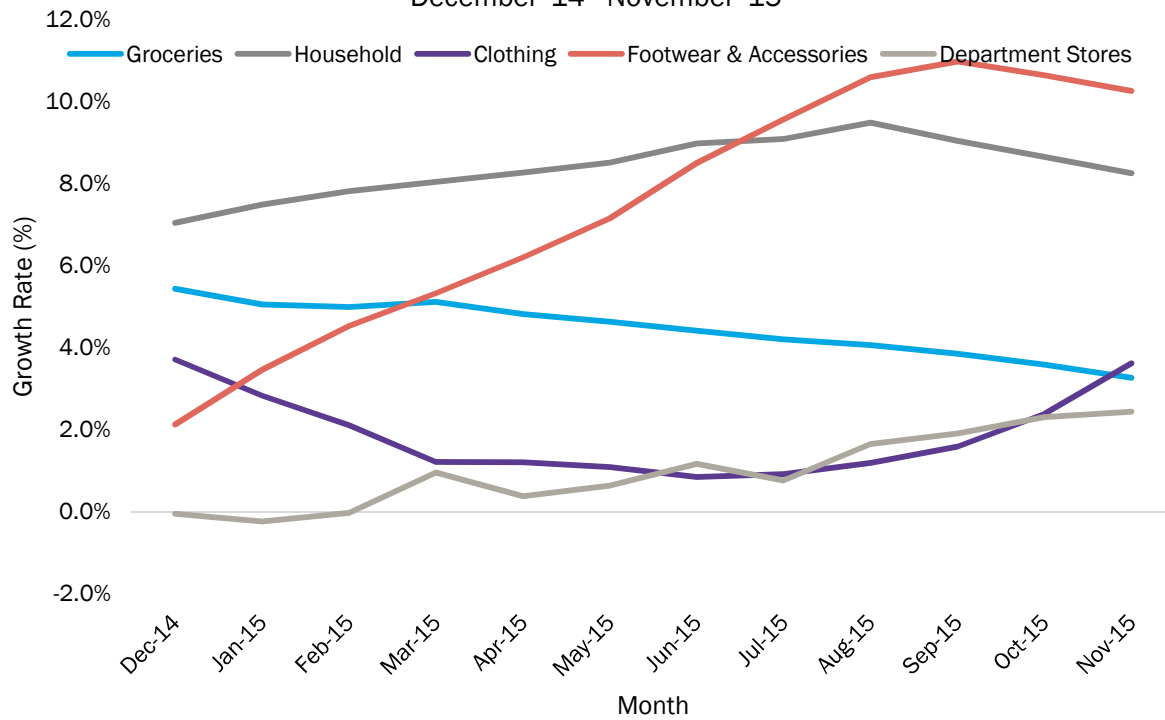
\*Source: ABS 8501.0 - Retail Trade, Australia, November 2015

Moving annual turnover (MAT), which is the total value of consumer spending for a twelve month period, calculated on a monthly rolling basis, remained steady in November.

Footwear and personal accessories recorded the strongest consumer spend for the preceding twelve months, with a MAT change of 10.3 per cent. Within the household goods category, all three subgroups of furniture (8.3 per cent), electrical (8.9 per cent) and hardware (7.5 per cent) also continue to make significant contributions to the current strength of this division.

## MAT Change by Industry Sub-Division (%)

December '14 - November '15



\*Source: ABS 8501.0 - Retail Trade, Australia, November 2015

Specifically, the MAT Change for these categories are currently above the national average for all of retail, which is 4.2 per cent.

If you would like to receive specific information on the economic performance of your industry sub-category, please contact NRA's Research Division on 1800 738 245.